



Smith & Wesson®

5 FREE MAGAZINES



M&P™

MILITARY & POLICE

5.56 mm Rifles

**PURCHASE ANY NEW
M&P15 RIFLE* (5.56 mm)
AND GET**

**5 FREE
MAGAZINES^{†**}**
Up to \$100 Value

† New 30-Round PMAG® Magazines or 10-Round Aluminum Magazines

* New, complete M&P15 Rifles chambered in 5.56mm only, excludes upper and lower receivers. M&P15-22 Rifles are not eligible for this promotion.

** Because of certain restrictions (including state and local regulations concerning magazine capacity), not all persons will be eligible to receive some items in this promotion. Where 30-Round magazines are restricted, 10-Round aluminum magazines will be substituted.

**OFFER VALID
FEBRUARY 27 - MAY 31, 2010**

Offer cannot be combined with any other Smith & Wesson promotion. Allow 8-10 weeks processing of coupon for mail-in rebate or extra magazines direct from Smith & Wesson. Smith & Wesson reserves the right to discontinue or change the promotion at any time. This offer is valid only in the United States. Void where prohibited by law, subject to tax or otherwise restricted. Additional terms and conditions apply. See rebate coupon for more information or visit www.smith-wesson.com



MADE IN THE USA

smith-wesson.com



Smith & Wesson®

Spring Load Up Promotion

Offer Valid February 27 - May 31, 2010


5 FREE M&P15 MAGAZINES

SELECT EITHER FIVE 30-ROUND PMAG® OR FIVE 10-ROUND ALUMINUM MAGAZINES**

5.56mm
30 Rounds
PMAG®
SKU: 406110000



5.56mm
10 Rounds
SKU: 407840000



** In jurisdictions where 30-Round magazines are prohibited or otherwise restricted, 10-Round Aluminum magazines will be substituted.

New, Complete M&P15 Rifles chambered in 5.56mm only, excludes upper or lower receivers. M&P15-22 Rifles are not eligible for this promotion.

ENCLOSE COMPLETED COUPON AND DATED SALES RECEIPT

- Step 1: Select Free Magazines (on front of coupon)
- Step 2: Complete This Coupon - Serial Number Required
- Step 3: Enclose Copy of Dated Sales Receipt with Store Name
- Step 4: Mail to: **Spring Load Up M&P15 Rifle Promotion**
P.O. BOX 412 • MPS DEPT #525-16
CINNAMINSON, NJ 08077



Smith & Wesson®

Consumer Rebate Inquiry Line:
1-866-963-7933

To Check Status, log onto:
www.rebateinquiryonline.com

Last Name, Zip Code and Phone Number are required to check your order status online.

Name _____

Address _____

City _____ State _____ Zip Code _____

Serial # _____ Phone #: _____

Date of Purchase: _____ E-mail: _____

Offer limited to five M&P15 magazines per eligible, complete firearm (subject to serial number verification and any restrictions concerning magazine capacity). No substitutions. Because of certain restrictions (including state and local regulations concerning magazine capacity) not all persons will be eligible for some items in this promotion. Smith & Wesson reserves the right to substitute 10-round aluminum magazines for 30-round PMAG® magazines in those jurisdictions where 30-round magazines are prohibited or otherwise restricted. No groups, organizations, businesses or government agencies. Request must be postmarked by June 15, 2010. Offer valid only on qualifying NEW Smith & Wesson M&P15 rifles purchased between February 27 and May 31, 2010. Please allow 8-10 weeks processing of coupon. Smith & Wesson reserves the right to discontinue or change the promotion at any time. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All unauthorized duplicates or invalid submissions (including incomplete and illegible submissions) will be automatically eliminated. Fraudulent submissions are in violation of these rules, postal regulations and other laws. This offer is valid only in the United States. Void where prohibited by law, subject to tax, or otherwise restricted. OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION.