



2017 STOCKING DEALER PROGRAM

ORDER FORM

PROGRAM EFFECTIVE JANUARY 1, 2017 - DECEMBER 31, 2017

The Colt Stocking Dealer Program has been established to help ensure the reputation of the Colt brand and its association with high quality and high performance firearms. The Program is also designed to ensure dealers have an incentive to invest resources into sales, customer service and promotion of Colt products, and that Colt's customers will have the ability to handle and to purchase the full range of Colt's product offerings when they visit a firearms dealer.

As part of the Program, Colt has established an approved Stocking Dealer Roster that requires minimum inventory levels of Colt firearms. These are listed on the second page of this application and may be changed from time to time. It is Colt's policy to ship firearms only to distributors who deal exclusively with approved Colt Stocking Dealers.

Please complete the form below to be considered for the Colt Stocking Dealer Program and for your store to be added to the Colt Stocking Dealer Roster. Send your completed form via email, along with photos of your store* to dealerprograms@rsrgroup.com.

FFL BUSINESS INFORMATION

FFL Business Name

Contact First Name

Contact Last Name

Contact Phone Number

Contact Email Address

Address

City

State

Zip

STOREFRONT INFORMATION (IF DIFFERENT THAN FFL)

Store Name

Store Phone Number

Store Address

Store City

Store State

Store Zip

On-site range? YES NO

* One photo of the outside of the store with marquee(s) and one photo of the inside of the store showing your firearms display area. This will ensure expedient processing of your application.





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Colt Stocking Dealers must stock a total of (5) Colt handguns and (1) Colt rifle where laws allow. Two of the handguns must be Colt Competition Models (1-Blue Finish, 1-Stainless Steel) and (1) Cobra revolver. The other (2) handguns required for minimum inventory levels are the choice of the retailer.

Dealers which fail to stock the minimum required quantities are subject to removal from the Roster. Colt reserves the right to remove dealers from the roster at any time.

SKU	ITEM	MSRP	RSR PRICE	QTY
COBRA SERIES				
CTCOBRA-SM2FO	COLT COBRA 38SPL 2" 6RD STS NEW!	\$699.00	\$593.00	
MUSTANG SERIES				
CT6796	COLT MUSTANG LITE 380ACP 2.75" TT	\$499.00	\$425.00	
CT6891	COLT MUSTANG PCKT LITE 380ACP 6RD ST	\$599.00	\$509.00	
DEFENDER/COMMANDER SERIES				
CT4840XE	COLT LW COMMANDER 45ACP 4.25" 8RD BL	\$999.00	\$850.00	
CT4842XE	COLT LW COMMANDER 9MM 4.25" 9RD BLK	\$999.00	\$850.00	
CT4940XE	COLT CMBT CMMNDR 45ACP 4.25" 8RD BL NEW!	\$949.00	\$808.00	
CT4942XE	COLT CMBT CMMNDR 9MM 4.25" 9RD BL NEW!	\$949.00	\$808.00	
CT7800XE	COLT DEFENDER 45ACP 3" BLK NNS	\$949.00	\$808.00	
CT7802XE	COLT DEFENDER 9MM 3" BLK NNS	\$949.00	\$808.00	
COMPETITION SERIES				
CT1080CCS	COLT COMP GOVT 45ACP 5" 8RD STS	\$1,049.00	\$892.00	
CT1082CCS	COLT COMP GOVT 9MM 5" 9RD STS	\$1,049.00	\$892.00	
CT1083CCS	COLT COMP GOVT 38SUP 5" 9RD STS NEW!	\$1,099.00	\$935.00	
CT1980CCS	COLT COMP GOVT 45ACP 5" 8RD BL	\$949.00	\$808.00	
CT1982CCS	COLT COMP GOVT 9MM 5" 9RD BL	\$949.00	\$808.00	
TRADITIONAL SERIES				
CT1991	COLT 1991A1 GI 45ACP 5" BLUE	\$799.00	\$680.00	
CT5870A1	COLT GOLD CUP NTLN MTCH 45ACP 5" BL	\$1,299.00	\$1,106.00	
GOLD CUP TROPHY SERIES				
CT5070XE	COLT GOLD CUP 45ACP 5" 8RD STS NEW!	\$1,699.00	\$1,447.00	
CT5072XE	COLT GOLD CUP 45ACP 5" 10RD STS NEW!	\$1,699.00	\$1,447.00	
DELTA ELITE SERIES				
CT2020RG	COLT DELTA ELITE RAIL 10MM 5" STS NV NEW!	\$1,299.00	\$1,104.00	
CT2020XE	COLT DELTA ELITE 10MM 5" STS NOVAK	\$1,099.00	\$935.00	
RAIL GUN SERIES				
CT1070M45	COLT SERIES 80 45ACP 5" SAND/RAIL	\$1,699.00	\$1,447.00	
CT1070RG	COLT SERIES 80 45ACP 5" STS/RAIL	\$1,199.00	\$1,021.00	
SPECIAL COMBAT GOVERNMENT SERIES				
CT2570CM	COLT SPEC COMB GOVT 38SUP 5" HD CHRO	\$2,099.00	\$1,784.00	
CT1970CM	COLT SPEC COMB GOVT 45 5" HARD CHROM	\$2,099.00	\$1,784.00	
CT1970CY	COLT SPEC COMB GOVT 45 5" BLUE NS	\$2,099.00	\$1,784.00	
CT2071ELC2	COLT GOVT 38SUP BRT STS WD GRIP	\$1,499.00	\$1,275.00	
CT1070CQB	COLT CQB GOVT 45ACP 5" 8RD BLK	\$2,199.00	\$1,870.00	
CT2580CM	COLT SPEC COMB GOVT 38SUP 5" CARB/NK	\$2,099.00	\$1,784.00	
MODERN SPORTING RIFLE (ALL RIFLE MODELS QUALIFY - CHOOSE FROM ANY CURRENT MODELS)				
CTAR15A4	COLT AR15A4 5.56 20" BLK 30RD	\$1,099.00	\$935.00	
CTAR6720	COLT AR6720 5.56 16" LW BLK 30RD	\$979.00	\$833.00	
CTLE6920	COLT M4 CARBINE 5.56 16" BLK 30RD	\$1,049.00	\$892.00	
CTLE6920MPS-B	COLT LE6920MPS SLIM 16" 556 30RD BLK	\$1,099.00	\$935.00	
CTLE6940	COLT M4 CARBINE 5.56 16" BLK 4-RAIL	\$1,399.00	\$1,190.00	
CTLE901-16SE	COLT MARC 901 308WIN 16.1" 30RD ENH	\$1,999.00	\$1,703.00	
CTCRM16A1	COLT CRM16A1 5.56 20" 20RD BLK NEW!	\$2,499.00	\$2,127.00	
CTCE2000	COLT EXPANSE 5.56 16.1" 30RD BLK	\$799.00	\$624.00	

PLEASE SUBMIT COMPLETED FORM TO DEALERPROGRAMS@RSRGROUP.COM

Account Number: _____ Phone Number: _____ Service Professional: _____
Date: _____ Fax Number: _____ SP Sales Number: _____
_____ RSR GROUP, INC. USE ONLY _____

SHIPPING ADDRESS **BILLING ADDRESS**
Customer Name: _____ Customer Name: _____
Address: _____ Address: _____
City: _____ State: _____ Zip: _____ City: _____ State: _____ Zip: _____